



The Global Mangrove Alliance

Terms of Participation for Members

Note: The Terms of Participation is subject to revision according to needs. Only the latest version can be considered as the valid document. Please contact membership@mangrovealliance.org

Introduction

The Global Mangrove Alliance (GMA) is a commitment from the international community to reverse the loss of critically important mangrove habitats worldwide. The success of the Global Mangrove Alliance is built from lessons learned through our Members' collective portfolio of work protecting, restoring, funding and valuing mangroves.

The GMA is unique in that the platform brings together technical experts, civil society organizations, governments, local communities, businesses, funding agencies and foundations to accelerate a comprehensive, coordinated, global approach to mangrove conservation and restoration at a scale that matters. The Alliance brings an extensive portfolio of mangrove work to the table, creating a strong baseline from which to scale up mangrove conservation and restoration efforts.

As a voluntary membership, The Global Mangrove Alliance depends on its members to set ambitious but achievable contributions to the GMA target. The Terms of Participation is meant to outline the vision of the GMA and how members can contribute to that vision in a meaningful and productive way.





Achieving Our Global Vision

The Global Mangrove Alliance strategy is built from lessons learned through our collective portfolio of work protecting, restoring, and valuing mangroves for the array of ecosystem services they provide to coastal communities and society at large. This strategy will leverage our expertise across Alliance members, connect and coordinate isolated initiatives into a global portfolio that leverages and amplifies best practices, and pursue development opportunities to support our work in mangrove conservation and restoration at scale. Our strategy is guided by a compelling vision, supported through a set of strategic priorities, and driven by an expert team and implementation workplan.



Our Objectives

Increasing mangrove cover will require changing the way decision makers, industry leaders, managers, and community members value mangroves. To do this the Alliance will focus on increasing the evidence base for mangrove conservation and restoration as nature-based solutions to enhance climate adaptation and mitigation, biodiversity conservation, and human wellbeing as well as inform policy and management decisions at local to national scales. Therefore, the Alliance's objectives are as follows:

 Climate Adaptation	 Climate Mitigation	 Sustain Biodiversity	 Food Security and Human Wellbeing
<p><i>Increase resilience to impacts of climate and ocean change through USD \$10 billion of new investments.</i></p> <p>Investments will improve the effectiveness of mangrove ecosystem-based adaptation measures and ecosystem-based approaches to disaster risk reduction being implemented globally.</p>	<p><i>Eliminate all mangrove-associated anthropogenic GHG emissions</i></p> <p>Work with governments and partners to measure and account for mangroves climate mitigation benefits to ensure comprehensive protection, sustainable use and restoration of mangroves at scale</p>	<p><i>Ensure the long-term sustainability of mangrove associated biodiversity globally</i></p> <p>Halt human induced mangrove habitat loss and help local stakeholders to sustainably manage mangrove resources such that they continue to provide critical habitat to coastal and marine species.</p>	<p><i>Improve the well-being of an additional 10 million people dependent on coastal ecosystems</i></p> <p>Restore and conserve mangroves that provide livelihoods, critical coastal protection, fisheries habitat, coastal water quality, cultural identity and other benefits.</p>

GMA Core Functions

Below are the identified areas of core collaboration that will be considered activities under the Global Mangrove Alliance and facilitated by the Coordinating Members with input and collaboration among all members of the GMA. These are activities in addition to the individual commitments made by entities towards the GMA target.

- **Communication:** Raise global awareness and promote action from a range of stakeholders towards global targets and outcomes.
- **Policy:** Develop and maintain an international policy agenda to support the efforts of existing regional and national initiatives.
- **Capacity Building and Proof of Concept:** Act as a global knowledge platform, including strengthening research, sharing lessons learnt in the field and disseminating those lessons to key actors and practitioners for better mangrove conservation
- **Science:** Defining a priority scientific research agenda and create regionally adapted methodologies and tools for the wise use of mangroves to benefit local communities and contribute to global goals.
- **Financing:** Developing and pursuing new financing mechanisms for mangrove conservation while facilitating resource mobilization for mangrove conservation in existing initiatives and, as appropriate, to expand mangrove activities to other areas that may currently lack the capacity, resourcing or policy support.
- **Tracking:** Support the monitoring and tracking of progress against the global targets and facilitate regional and local actors to establish their complementary targets that could be reflected in national or regional policy.



GMA Members Terms of Participation

Activities conducted by Alliance members can vary depending on their individual priorities but activities to be conducted as part of the Alliance (and thus carry the GMA support and logo) must align in some way with the GMA Areas of Core Collaboration. Members may pledge on-going work that they are doing alone or with other partners. The coordinating members will strive to identify opportunities for collaboration and joint fund raising, however, the Alliance is not a grant-making facility.



To be considered a GMA member it is expected Members will participate in the following actions.

- Demonstrate current work and/or capacity to work or support mangrove conservation or restoration.
- Provide yearly reports on their measurable action(s),
- Pledge to work in collaboration with other Alliance Members on mangrove activities to ensure cost-effectiveness and avoid duplication of efforts.
- Provide sustained support of the planning and implementation of the GMA's overall strategy.
- Fundraising is encouraged for all Members to achieve their commitments pledged to the GMA. It is requested that Members follow the following protocol when fundraising for activities that they wish to contribute to the GMA.
 - Fundraising activities that use the GMA logo or refer to activities within the GMA core functions must be approved by the Coordinating Members.
 - For fundraising activities on Member pledges to the GMA it is asked the following language be used:
 - *[Insert Org name] is part of the Global Mangrove Alliance, an ambitious initiative that seeks to increase global mangrove cover. Our work in [insert work here] will contribute to this overarching goal. Additionally, lessons learned, tools developed and other materials will have the opportunity to be shared and elevated through the Alliance to reach a broader audience with potential for replication across geographies.*

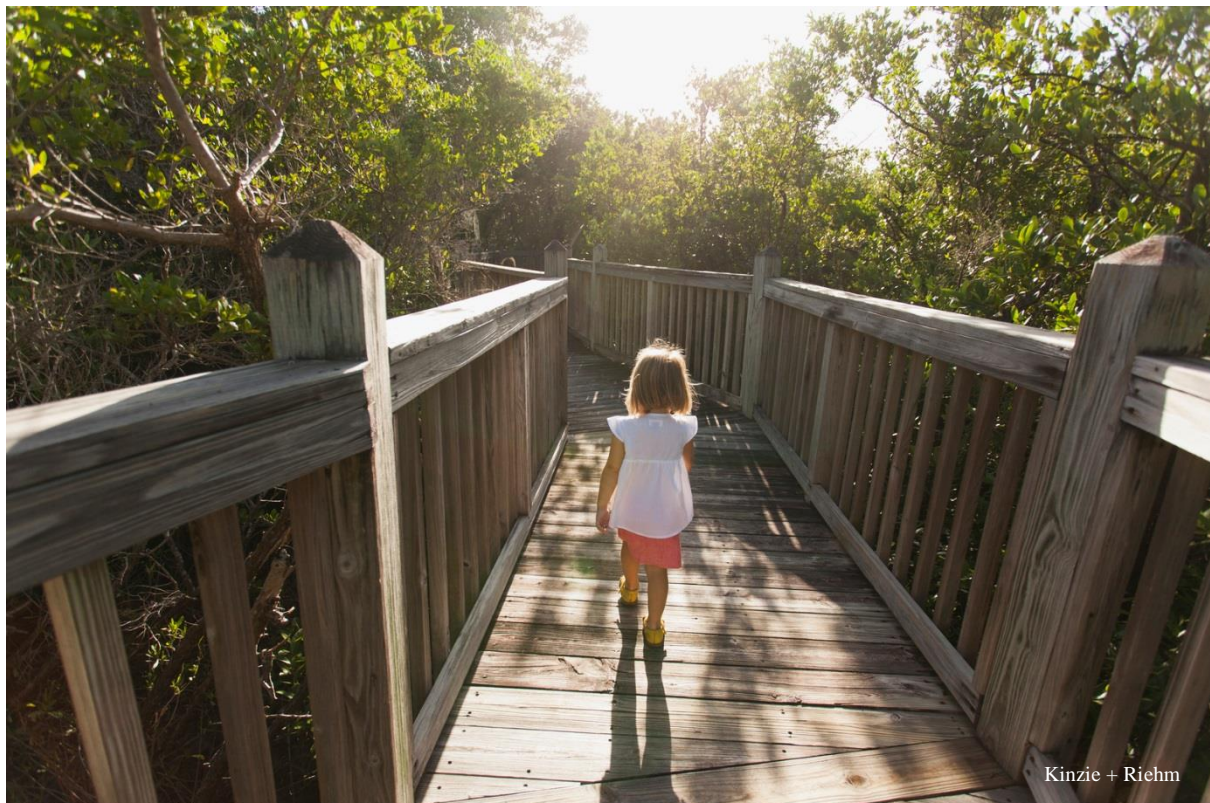
- Agree to the Guiding Principles of the Global Mangrove Alliance as stated in Appendix I.
- Members agree to abide by OECD Guidelines, national and international laws and conventions, and the Anti-Trust laws of the EU and USA.

Settlement of Disputes

Members may approach the Coordinating Members in confidence where they believe there has been a breach in the Terms of Participation. The Coordinating Members will reply within 1 week to such a complaint. In the event of any dispute among the Members, The Coordinating Members shall first seek to resolve the dispute through informal discussions. In the event a dispute cannot be resolved informally within sixty (60) calendar and consecutive days, the dispute will be negotiated among the Parties through mediation.

Revisions to the Terms of Participation

The Terms of Participation will be reviewed annually by the Coordinating Members and updated as needed.



Kinzie + Riehm

Appendix 1: Guiding Principles

Guiding Principle 1: Equitable access to ecosystem services

As a foundation for our all our work, the Global Mangrove Alliance recognizes that mangroves provide essential services to protect and sustain coastal communities, including: water filtration, food provision, livelihoods, climate mitigation, and climate adaptation. The Alliance also recognizes the significant historic loss of mangrove extent and continued decline. To stop this high level of loss, the Alliance's main aim will be to stop mangrove deforestation and invest in restoration activities, while also supporting coastal communities and taking into account landscape approaches to mangrove management and restoration where possible. The Alliance recognizes the need to address the human elements of mangrove conservation. Specifically, the Alliance commits to mainstreaming the participation of the marginalized and vulnerable poor. The Alliance commits to engaging women and men in local and indigenous communities as equal partners and placing their rights and needs at the center of Alliance discussions, frameworks, strategies and projects, with a particular focus on ensuring the equitable distribution of benefits among women and men.

The Alliance understands that as the vulnerability of a landscape increases, so does that of the poor who inhabit that landscape. Working at the intersection of environmental, social, and economic sustainability and meaningful benefit for vulnerable people, we seek those tools, programs, and policies that stimulate the development of both better environments and better livelihoods. Wealth acquisition has to be aligned with nature's capacity, and it needs to take into consideration the aspirations of equitable societies, including those of the poor to escape poverty. Power relationships must be transformed to enable the poor's access to resources through political systems characterized by good governance, high levels of participation, transparency, and lack of corruption.

Guiding Principle 2: Work at multiple scales

The Alliance recognizes that effective work will transcend traditional geographic, political, scientific, and organizational frameworks. Alliance issues are non-linear and should be considered simultaneously at local-to-global-to-local levels. Problems and opportunities will be tackled and pursued at all levels, based on the recognition that local resource concerns are impacted by decisions and trends emanating from local, national, and international levels.

Guiding Principle 3: Mutual trust and equity

As the foundation for all work, we relate to each other in a spirit of equity that reflects our absolute commitment to the Alliance, knowing that each of us needs each other to be successful in pursuing our core missions. All Members have the best intentions and are committed to success—of the projects and for each other. In times of conflict, successful Alliance members remember that each Member has good intent, and they try to understand the needs and position of the Members. Each Member also maintains a commitment to consensus and consultation before pursuing actions under or using the Alliance's name.



The Global Mangrove Alliance

CONSERVATION
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The Nature
Conservancy

