

# *Becoming a Member of the Global Mangrove Alliance*

## Why Join?

The Global Mangrove Alliance (GMA) is a commitment from the international community to reverse the loss of critically important mangrove habitats worldwide. The Global Mangrove Alliance is guided by the idea that a coordinated effort across sectors and geographies will accomplish more, faster. If we can accelerate existing work to protect and restore mangroves, while also funnelling significant new global investment into projects that help us restore mangrove, we can improve the well-being of millions while revitalizing critical coastal ecosystems. **Our goal is to expand the global area of mangrove cover by 20% over current levels by 2030.**

All members of the Global Mangrove Alliance enjoy opportunities to contribute to, and benefit from, the collaborative spirit with which the Alliance is organized and run. In addition to joining efforts to raise the profile of mangroves and the threats facing these tropical ecosystems, members may collaborate on field work, policy initiatives and campaigns. There is also coordinated activity amongst members before and during events, including international meetings, conferences and workshops. Working groups and committees – open only to GMA members – lead on the development of communication and outreach strategies as well as science and knowledge sharing. Over time, as the Alliance workplan requires refinement, GMA members receive unique opportunities to review progress and contribute new ideas.

## What are the areas of Core Collaboration under the GMA?

In addition to site-level work, below are the identified areas of core collaboration that will be considered activities under the Global Mangrove Alliance and facilitated by the Coordinating Members with input and collaboration among all members of the GMA. These are activities in addition to the individual commitments made by entities towards the GMA target.

1. **Communication:** Raise global awareness and promote action from a range of stakeholders towards global targets and outcomes.
2. **Policy:** Develop and maintain an international policy agenda to support the efforts of existing regional and national initiatives.
3. **Capacity Building and Proof of Concept:** Act as a global knowledge platform, including strengthening research, sharing lessons learnt in the field and disseminating those lessons to key actors and practitioners for better mangrove conservation
4. **Science:** Defining a priority scientific research agenda and create regionally adapted methodologies and tools for the wise use of mangroves to benefit local communities and contribute to global goals.

5. **Financing:** Developing and pursuing new financing mechanisms for mangrove conservation while facilitating resource mobilization for mangrove conservation in existing initiatives and, as appropriate, to expand mangrove activities to other areas that may currently lack the capacity, resourcing or policy support.
6. **Tracking:** Support the monitoring and tracking of progress against the global targets and facilitate regional and local actors to establish their complementary targets that could be reflected in national or regional policy.

## What individual commitments are expected of GMA Member?

Activities conducted by Alliance members can vary depending on their individual priorities but for activities to be conducted as part of the Alliance (and thus carry the GMA support and logo) they must align in some way with the GMA Areas of Core Collaboration. The coordinating members will strive to identify opportunities for collaboration and joint fundraising, however, the Alliance is not a granting organization.

To be considered a GMA member it is expected Members will participate in at least one of the following actions.

- Demonstrate work and/or capacity to work in mangrove conservation or restoration or provide support (financial or in-kind) towards mangrove conservation or restoration.
- Commit to a measurable action(s) to help reach the goal of expanding the global extent of mangrove habitats by 20% by 2030 over current levels.
- Provide yearly reports on their measurable action(s),
- Pledge to work in collaboration with other Alliance Members on mangrove activities to ensure cost-effectiveness and avoid duplication of efforts.
- Provide sustained support of the planning and implementation of the GMA's overall strategy.

## How to join the Global Mangrove Alliance

If you are interested in becoming a GMA member, we encourage you to engage with one or more Coordinating Members prior to submitting a formal application. The GMA may accept applications from a government, inter-governmental organization or non-governmental organization, including private sector entities, to become a GMA Member.

Please contact us at [membership@mangrovealliance.org](mailto:membership@mangrovealliance.org) to set up a time to discuss membership opportunities. We accept members from all sectors and hope to make the Alliance an inclusive group where all opinions are heard.

If you are interested in joining the GMA please request an Application Form for Members.

## Interested in Participating in the GMA as a non-Member?

If you feel membership is not appropriate or possible, but you want to be involved with the Alliance, you can support the GMA as an Endorser. By endorsing the Global Mangrove Alliance, endorsers do not formally commit to the Global Mangrove Alliance targets, but instead provide

support through endorsement to achieving the global target and sub-objectives of the Global Mangrove Alliance.

Please contact us at [membership@mangrovealliance.org](mailto:membership@mangrovealliance.org) to set up a time to discuss endorsement opportunities, and to request a copy of the Submission Form for GMA Endorsement.

## What is the process after submitting an application?

The GMA Coordinating Members will coordinate a call every quarter to review and approve membership applications. Applicants will be notified no later than two weeks after the Coordinating Members' decision is made.