



Endorsement Form for the Global Mangrove Alliance

Introduction

This form serves as the submission by any government or other entity, that wish to endorse the goals of the Global Mangrove Alliance but not formally join as a member. By endorsing the Global Mangrove Alliance, endorsers do not formally commit to the Global Mangrove Alliance targets, but instead provide support through endorsement to achieving the global target and sub-objectives of the Global Mangrove Alliance.

Endorsement

All endorsers of the Global Mangrove Alliance enjoy opportunities to contribute to, and benefit from, the collaborative spirit with which the Alliance is organized and run. In addition to joining efforts to raise the profile of mangroves and the threats facing these tropical ecosystems, endorsers may collaborate with GMA members and other endorsers. Over time, as the Alliance workplan requires refinement, GMA endorsers receive unique opportunities to review progress and contribute new ideas.

The admission of A new GMA endorser is a decision made by the Coordinating Members of the GMA. This completed form along with a letter of interest will be provided to the Coordinating Members for review.

If you are interested in becoming a GMA endorser, we encourage you to engage with the Coordinating Members prior to submitting this formal application.

Criteria to endorse the Global Mangrove Alliance

Endorsers support the goals of the Global Mangrove Alliance. While they are not obligated to provide support, they do endorse the goals of the Alliance and to the extent possibly provide support for the work. For instance, endorsers may:

- *Undertake work in collaboration with Alliance Members on mangrove activities to ensure cost-effectiveness and avoid duplication of efforts.*
- *Support the work of GMA members or endorsers within its boundaries in their efforts to increase mangrove extent by 20% by 2030.*
- *Provide sustained support of the planning and implementation of the GMA's overall strategy*
- *Provide funding, expertise or other resources to support the programmatic work of the GMA.*
- *Encourage other government, inter-governmental organization or non- governmental organization, including private sector entities, to become a GMA Member or Endorser*

Submission Form

Date of submission

Endorser details

Name of government/entity

Address

Country

Office phone

Office email

Entity website (if applicable)

Contact person details

Name

Position/Designation

Phone

Mobile

Fax

Email

Submission Form (continued)

Supporting information

Please provide supporting information that will enable the Global Mangrove Alliance to consider your admission as an endorser. Nothing provided will be seen as a formal commitment or application of membership to the Global Mangrove Alliance.

Supporting document

Please include the following document in your application.

1. Letter of endorsement to the Global Mangrove Alliance (GMA). In the letter please state your support for the strategy and objectives of the GMA. It is recommended this letter be signed by someone in a senior position.

If you would like to see a template please email contact@mangrovealliance.org

Submission instructions

Please email your completed application form along with its supporting documents to:

The Coordinating Members of the Global Mangrove Alliance

E-mail: contact@mangrovealliance.org

Procedures and next steps

1. Interested endorsers submit this form in an email to contact@mangrovealliance.org.
2. The application will then be reviewed by the Coordinating members against the above criteria.
3. Approved endorsers will designate at least one person to represent their government and participate in activities, events and programmatic work as able.