


THE MANGROVE BREAKTHROUGH

COP27 - NOVEMBER 2022



The background image is a landscape photograph. The sky is filled with large, billowing clouds that are illuminated from below by a low sun, creating a palette of deep blues, purples, and oranges. Below the sky, a line of dark, silhouetted trees stretches across the horizon. The foreground and middle ground consist of a flat, sandy or muddy area littered with numerous dead, bleached mangrove trees and branches. Some water is visible on the right side of the frame, reflecting the colors of the sky. The overall mood is one of environmental devastation and urgency.

**What if
we tell you
we are killing
one of our
best ally
to fight climate
change?**

Mangrove could be a powerful mitigation and adaptation natural tool for us



Sequestering over 43.5 million tons of CO2 into mangrove biomass and safeguarding or sequestering an additional 189 million tons of CO2 in the soil.



Benefit 37 commercial marine species of fish, crabs, bivalves and shrimp by providing habitat for over 25 billion juveniles each year.



To reduce flood risk for over 15 million people and over \$65 billion worth of property annually.

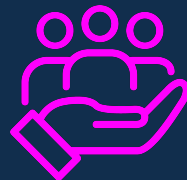
It is time to change the course of mangrove action



**Commit to
a shared global
target**



**Create
an investment
ready pipeline**



**Accelerate
radical
collaboration &
coordination**



**Scale up
financial
commitments.**

THE MANGROVE BREAKTHROUGH

**Invest USD 4 billion
to secure the future
of 15 million hectares
of mangroves globally
by 2030**

- Halting mangrove loss,
- Restoring half of recent losses
- Doubling protection of mangroves globally
- Ensuring sustainable long-term finance for all existing mangroves.

WE ARE POWERED BY



The **Global Mangrove Alliance** brings together technical experts, civil society organizations, governments, local communities, funding agencies and foundations to accelerate a comprehensive, coordinated, global approach to mangrove conservation and restoration at a scale that matters.

Coordinated by **5 major members**



THE GMA ACTION

Coordination and incubation:
Including science & research,
financial and economical
support, policy and political
support.

Enable global collaboration:
Build commitment, capacities &
knowledge; provide practical
guidance and tools.

**Mobilise regional action: drive
conservation and restoration on
the ground, with 35 local
partners, local chapters.**

BACKED UP BY 35 PARTNERS LOCALLY



A WIN-WIN PROJECT FOR ALL

INSURANCE COMPANIES

Risk mitigation

3.8 billion people - 60% of the Planet's population - live within 150 km of the shore. Natural shorelines are artificialized and lose their role as a buffer between land and sea. Natural disasters are more likely, and more deadly.

Investment opportunities

Insurers are above all cash stackers. They need safe investments on the long run. Mangrove projects have the right potential, and will be a nice addition to a carbon credit market that is more and more lacking projects to fund.

CHARITY & PHILANTHROPISTS

Nature Conservancy & Communities

Mangrove-based projects have a huge role in Nature conservancy. They are biodiversity's reboot system in case of natural disaster, that are more likely in our close future. They protect populations from the impacts of hurricanes, tsunamis, and many other disasters. They host food and capture carbon.

BRANDS & CORPORATIONS

Capture & Compensation on every sector - travel industry, food, etc. Their stakeholders (Consumers, funders, public powers...) are demanding bolder efforts to tackle the biodiversity loss, and their carbon footprint. In a moment when carbon projects are lacking, brands will rush on any serious carbon mitigation program. Mangrove projects have many unique qualities that will become precious to these brands.

PRIVATE INVESTORS

Return on investment, ESG constraints

Investors seek safety in their investments, specially during the current acceleration of Climate Change. Mangrove Project can create long term value and help them fulfill their growing appetite for ESG-driven investments. With new nature-related business models, they will create new ways to generate revenue - and will be a nice addition to a carbon credit market that is more and more lacking projects to fund.

INDIVIDUALS

Mapping & understanding, education, transmission

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ACTION PLAN

Structure & operationalize an architecture to finance mangroves



IDENTIFY

and prioritize the most relevant financial mechanisms to secure finance at scale (global fund, carbon market, blue bonds, insurance, products debt swap for nature, etc.)



DEFINE

"Financing Mangroves Breakthroughs" to provide NSA & governments with a 2030 target and system change approach.



BUILD

a methodology, action plan, community and set of tools to further support and operationalize (derisk, scale, finance) mangrove financing



GATHER

a cohort of experts to work together and "crack" the mangroves financing challenge between NY Climate Week and COP27.



LAUNCH

specific programs and task forces to execute the action plan (Ex: startup acceleration, global fund, local capacity building, etc.)

ACTION PLAN

HOW WE WILL MEET USD 4 BILLION

- Identify the most relevant funding sources
- Enhance existing initiatives
- Launch new funding structures
- Announce and accelerate at COP28

ROADMAP

PHASE 1

NY CLIMATE WEEK

SEPTEMBER 19-25, 2022



Organise a NYC-based workshop to kickstart the Mangrove program & address the financing models

Introduce the working group and work together to understand the challenge of financing Mangroves at scale, and identify relevant solutions.

PHASE 2

BY COP27

NOVEMBER 7-18, 2022



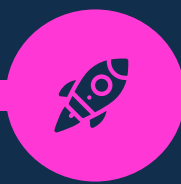
Build a comprehensive plan of action to be announced during COP27

Build a comprehensive plan of action to be announced during COP27, with support from governments and non-state actors

PHASE 2

BY COP28

NOVEMBER 7-18, 2023



Support and scale by implementing acceleration programs and structured communities

Finance is here and we know how and where to spend it. Support and scale through financing and acceleration programs.

**JOIN US IN THE
ENDEAVOUR**

**THANK
YOU**



**RACE TO
RESILIENCE**

RACE TO ZERO